

WORLD TB EVENTS IN KEMPINSKI HOTELS WORLDWIDE

Companywide awareness activities



Kempinski Hotel River Park Bratislava, Slovakia

On World TB Day 2014, Kempinski Hotels joined for the seventh year the international community in raising awareness about tuberculosis both to their customers and employees. As each year, postcards with information about TB were placed on guests' night table or pillows during turndown service. Collaterals and posters in hotels' Front Office area were also made available.



Kempinski Hotel Adriatic, Croatia

During the World TB Day, it has become a tradition in Kempinski's hotels worldwide that hotel executive teams serve food to staff members at staff canteens while distributing informative flyers about tuberculosis. As every year, hotel employees were given specifically

designed in-house training sessions about tuberculosis, held by either the hotels' training managers or in-house doctors or nurses.



Kempinski Hotel Chongqing, China



Kempinski Hotel Wuxi, China



Kempinski Seychelles Resort Baie Lazare

Specific hotel awareness activities

Besides these "standard activities", hotels organised original events for their guests and staff to mark the day. Kempinski Hotel Beijing Lufthansa Center for example cooperated with the International Medical Center and offered

the guests a FREE TB Consultation and 50% discount on a chest X - Ray Examination on World TB Day.



besides the staff training about TB and a red balloon release.



Kempinski Grand & Ixir Hotel Bahrain City Centre TB Walkathon

Kempinski Hotel Ajman (UAE) employees from all departments undertook a 4-kilometer TB awareness walk along the Ajman Corniche, armed with informative flyers in four languages which they distributed to the public. Guests and representatives from Ajman Tourism Development Department joined the walk.



Awareness walk from Kempinski Hotel Ajman employees

In Bangkok, employees from **Siam Kempinski Hotel** welcomed their guests with a special muffin and informed their guests entering the lobby about TB.



Siam Kempinski Hotel Bangkok

Kempinski Hotel Yixing in China stunned the city by being entirely covered by a World TB Day led screen, visible from all over the town.



Kempinski Hotel Ajman employees distributing TB flyers



Kempinski Hotel Yixing, China

Kempinski Grand & Ixir Hotel Bahrain City Centre undertook similar awareness activities and organized a walkathon in the city center,

Kempinski Hotel Wuxi organized a funny sports event in the middle of the town to attract local people's attention and distribute flyers with information about TB.



Kempinski Hotel Wuxi, China

Kempinski Hotel Wuxi's employees also went into their local community to raise awareness about tuberculosis where tuberculosis still kills an important part of its population.



Kempinski Hotel Wuxi employees raising TB awareness in local community.

Hotel Indonesia Kempinski organized, besides the in-house TB activities, a special TB awareness session in Jakarta's local community near the hotel, together with hotel staff.



Hotel Indonesia's local community TB information session

Employees from **Kempinski Hotel Xiamen** made a bicycle tour on the Huan Dao Road along the beach to attract the attention of local people about tuberculosis.



Kempinski Hotel Xiamen's staff ready for their bicycle tour.

In Berlin, the **Hotel Adlon** also participated actively to raise TB awareness as such a group picture outside the hotel never goes unnoticed.



Hotel Adlon Kempinski

Another way to attract guests' attention is to offer them special muffins together with the Kempinski designed postcards and flyers, which chose Kempinski Grand Hotel High Tatra in Slovakia to raise awareness.



Kempinski Grand Hotel High Tatra, muffins



The above special designed flyers have been put in Kempinski hotels' guest rooms, also in Kempinski Hotel Badamdar, Baku Azerbaijan. Hotel management invited the Red Crescent to conduct a detailed presentation about TB and in particular about MDR.

